

ProParks



For Immediate Release:

***ProParks Attraction Group
420 S. Orange Ave, Suite # 270
Orlando, Florida 32801***

Six Flags Veteran Accepts Marketing Role at ProParks Attractions Group

ProParks Attraction Group has announced that Ron McKenzie will join them as Marketing Director for its diverse portfolio of water parks, attractions, management clients, and service companies.

“We are thrilled to have recruited Ron to partner with our team,” said Curt Caffey, President of ProParks Attractions Group. “Ron brings a diverse set of marketing and operational skills that will improve our efforts to successfully manage and grow our existing line up of first-class family attractions and services. His unique connection to attractions, leaders, and trade associations will also help us identify and develop future growth opportunities.”

McKenzie previously served as park president for Six Flags Over Texas and Hurricane Harbor water park in Arlington, Texas. Prior to that, he served as marketing director at Six Flags Fiesta Texas, Six Flags St. Louis and Six Flags Astroworld. During his time with Six Flags, he helped lead, develop and market innovative attractions that enhanced the guest experience.

“I am thrilled and excited to join a company that combines the passion for our industry with expertise from a skilled set of experienced professionals,” said McKenzie. “ProParks Attractions Group partners include the best of the best in the leisure and hospitality space, and I look forward to working with these industry leaders in continuing to grow and innovate.”